

Your Connection to the East Williamson County Growth Corridor

Projects • People • Business • Connections • Opportunity

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Corridor Snapshot

The East Williamson County Growth Corridor Continues to Build Momentum

The East Williamson County Growth Corridor continues to evolve into one of Central Texas' most active centers for manufacturing, industrial development, logistics, and infrastructure investment. While Samsung remains the anchor project, growth is now being driven by a broader ecosystem of suppliers, contractors, workforce initiatives, commercial development, and public infrastructure.

Samsung Taylor

Construction activity continues at Samsung's Taylor semiconductor campus as the company prepares for production. Supplier activity and supporting business investment continue to expand throughout the surrounding communities.

Supplier Ecosystem Growing

Companies supporting semiconductor manufacturing

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Business Spotlight

Welcome to The Connector

Why The Connector?

Every week new projects are announced.

- Businesses relocate.
- Contractors arrive.
- Infrastructure expands.
- Workforce needs change.
- New opportunities emerge.

Yet much of this information remains scattered across city meetings, economic development announcements, chamber events, planning commissions, and industry conversations.

The Connector was created to bring those pieces together.

Published by the East WilCo Industrial Network (EWIN), The Connector provides practical information, regional intelligence, and business connections to help organizations navigate one of the fastest-growing industrial corridors in Texas.

Our goal is simple:

Help businesses stay informed, connected, and prepared.

continue establishing operations throughout the corridor. These investments create additional demand for contractors, skilled trades, logistics providers, equipment suppliers, and professional services.

Hutto Continues to Expand

Hutto continues investing in roads, utilities, public safety, and commercial development to support long-term industrial growth. New residential and commercial projects are keeping pace with continued population growth.

Taylor Building for the Future

Taylor continues strengthening the infrastructure needed to support long-term manufacturing growth. Public and private investment remains focused on preparing the community for sustained economic expansion.

Workforce Remains a Top Priority

Employers across manufacturing, construction, logistics, and skilled trades continue seeking qualified workers. Workforce development partnerships between employers, educational institutions, and workforce organizations remain essential to supporting continued growth.

Regional Collaboration Increasing

Communities across East Williamson County are increasingly recognizing that growth does not stop at city limits. Economic development organizations, chambers of commerce, workforce partners, and local businesses continue expanding regional collaboration to address shared opportunities and challenges.

EWIN Insight

The East Williamson County Growth Corridor is evolving into an interconnected regional economy. Businesses that understand both the projects **and** the relationships driving that growth will be better positioned to identify new opportunities.

Project Watch

Samsung Taylor: From Construction to Operations

The Samsung semiconductor campus in Taylor remains the cornerstone of the East Williamson County Growth Corridor. While construction continues, the conversation is gradually shifting from building the facility to supporting the long-term ecosystem that will surround it.

As Samsung prepares for operations, the impact extends well beyond the manufacturing campus itself. Suppliers, contractors, logistics providers, workforce organizations, housing, infrastructure, and local businesses are all responding to the opportunities created by one of the largest private investments in Texas history.

For communities throughout the corridor—including Taylor, Hutto, Georgetown, Round Rock, Manor, and surrounding areas—the question is no longer whether growth is coming. The focus is now on

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What This Means for Local Businesses

The greatest opportunities may not come from Samsung directly.

Instead, many businesses will find opportunities by supporting the expanding ecosystem through:

- Construction and skilled trades
- Equipment and industrial services
- Logistics and transportation
- Professional services
- Workforce development
- Temporary housing and relocation services
- Business support and operational services

Companies that establish relationships now will be well positioned as additional suppliers continue entering the market.

EWIN Insight

The Samsung project is more than a manufacturing facility—it is the catalyst for an expanding regional business ecosystem. Businesses that understand how suppliers, contractors, workforce organizations, and local communities connect will be better positioned to identify new opportunities as the corridor continues to grow.

Contractor Corner

Growth Is Good. Growing Pains Are Real.

Across the East Williamson County Growth Corridor, contractors are busier than ever. New industrial projects, commercial development, infrastructure improvements, and residential construction continue creating opportunities for companies of every size.

But growth brings its own challenges.

Many contractors don't struggle because they lack work—they struggle because success begins to outpace their systems.

It often starts with small things:

- Phone calls that don't get returned until the end of the day.
- Estimates that sit on a desk longer than intended.
- Customers waiting for updates.
- Schedules becoming increasingly difficult to manage.
- Leads slipping through the cracks.
- Administrative work piling up

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Workforce Update

Building the Workforce Behind the Growth

The East Williamson County Growth Corridor is creating opportunities across manufacturing, construction, logistics, engineering, professional services, and the skilled trades. As new companies expand and major projects move forward, one challenge continues to surface across nearly every industry:

Finding and developing qualified people.

While recruiting remains important, employers throughout the region are increasingly focused on long-term workforce development. Partnerships between schools, colleges, workforce organizations, chambers of commerce, and industry are helping prepare the next generation of workers while creating new opportunities for those looking to change careers or develop new skills.

The conversation is shifting from simply filling today's openings to building tomorrow's workforce.

That includes:

- Skilled trades and apprentice-

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Joel's Perspective

Connections Are Infrastructure

Everybody talks about roads.

Utilities.

Power.

Water.

Fiber.

But there is another kind of infrastructure.

Relationships.

When businesses know who to call...

When developers know local resources...

When contractors know where opportunities are...

When workforce organizations know employer needs...

Projects move faster.

Problems get solved.

Communities become stronger.

That's the role EWIN hopes to play.

Not replacing existing organizations.

Connecting them.

Because growth isn't just about building places.

It's about connecting people.

— Joel Winston

Opportunity Watch

Where Opportunity Is Emerging

Growth across the East Williamson County Growth Corridor creates more than construction activity—it creates opportunities to build relationships, discover new markets, and stay engaged with the people shaping the region.

Here are a few areas worth watching over the coming weeks.

Upcoming Networking & Business

Local chamber events, business roundtables, economic development meetings, and industry gatherings continue to provide valuable opportunities to meet developers, contractors, business leaders, and community partners.

Relationships remain one of the most valuable investments a business can make.

City Council & Planning Meetings

Many of tomorrow's projects begin as today's agenda items.

City Council, Planning & Zoning Commission, and Economic Development Corporation meetings often provide an early look at proposed commercial developments, infrastructure improvements, and business investment throughout the corridor.

Workforce & Hiring Initiatives

Workforce organizations continue hosting hiring events, employer workshops, and training opportunities designed to connect businesses with qualified talent while helping job seekers prepare for careers. Continued on page 6

while the owner is in the field.

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These aren't signs of a failing business.

They're signs of a growing business.

The companies that thrive during periods of rapid expansion are usually the ones that recognize these challenges early and put systems in place before small problems become larger ones.

Growth is exciting, but it also demands new ways of working. Clear communication, organized workflows, timely follow-up, and dependable processes become just as important as technical skill.

For many businesses, the next stage of growth isn't about finding more customers—it's about building the operational capacity to serve the customers they already have.

EWIN Insight

One of the greatest opportunities in today's market isn't simply winning more work—it's building the systems that allow your business to grow without sacrificing responsiveness, quality, or customer confidence.

Contractor's Tip

Before you leave every job site today, ask yourself one question: *Does every customer waiting to hear from me know what happens next?* A two-minute update can strengthen trust and reduce unnecessary follow-up calls.

Need Local Help?

Entering or expanding in the East Williamson County Growth Corridor?

EWIN Local Execution connects businesses with trusted local resources, introductions, vendors, workforce contacts, and on-the-ground support to help projects move forward.

Learn more at EastWilCo.net

ship programs

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- Manufacturing and technical education
- Career exploration for students
- Workforce retraining
- Veteran employment
- Adult education
- Immigrant and refugee workforce integration
- Leadership development

As the corridor grows, collaboration among employers, educators, workforce organizations, and community leaders will become just as important as the projects themselves.

The businesses that invest in people today will be better positioned to meet tomorrow's workforce demands.

Workforce Resource Spotlight

This issue, we'd like to recognize the work being done by organizations across the region that help connect employers with qualified talent and career resources.

Whether through hiring events, skills training, apprenticeships, career coaching, or workforce partnerships, these organizations play an essential role in supporting continued economic growth throughout the corridor.

Future issues of *The Connector* will regularly highlight workforce programs, educational initiatives, and organizations making a difference across the region.

EWIN Insight

The future workforce isn't something we'll discover—it is something we'll build.

The strongest regional economies are those where business, education, workforce organizations, and local communities work together to create opportunities for people at every stage of their careers.

Business Growing Faster Than Your Systems?

AnchorPoint Concierge helps growing businesses improve responsiveness, organization, and operational execution.

[AnchorPointConcierge](#)

Business Expansion

Watch for announcements involving supplier expansion, commercial development, industrial construction, and infrastructure improvements throughout the region. These projects often create opportunities long before construction begins.

Regional Partnerships

Some of the greatest opportunities emerge when organizations work together.

Businesses, workforce organizations, chambers of commerce, educational institutions, and community leaders continue finding new ways to collaborate in support of regional growth.

EWIN Opportunity

The best opportunities are rarely found by accident.

They are discovered by staying informed, building relationships, and showing up where important conversations are taking place.

Looking Ahead

Know about an upcoming project, business expansion, hiring event, networking opportunity, or community initiative?

We'd love to hear about it.

info@eastwilco.net

Where EWIN Is Building Relationships

Over the next two weeks, members of the East WilCo Industrial Network will be attending meetings, networking events, and community gatherings throughout the East Williamson County Growth Corridor to build relationships, gather insights, and stay connected with the people and organizations shaping our region.

Upcoming Events

- Hutto Chamber Luncheon
- Taylor City Council
- Round Rock 1 Million Cups
- Workforce Solutions Event
- Georgetown Chamber Networking

See us at an event?

Please introduce yourself.

We'd love to meet you.